



## Sponsorship Opportunities

<p><b>AIRLINE MILAGE SPONSOR</b>– use your airline mileage to fly a judge to IAO – make sure your air miles are transferable - <b>deadline for these are January 30, 2012 – Fly Jenny</b> and receive 2 free stalls, concierge check in, stall clean up at end of show, prime ringside location, banner ringside, listing on website, announcements during show, 3 Champion class sponsorships, full page ad in show program.</p>	<p><b>Airline miles for plane ticket for Jenny</b></p>
<p><b>AIRLINE MILAGE SPONSOR</b>– use your airline mileage to fly a judge to IAO – make sure your Air miles are transferable - <b>deadline for these are January 30, 2012 - Fly Wade, Ruth, Wini or Babs</b> and receive 25% discount on stalls, concierge check in, stall clean up at end of show, prime ringside location, banner ringside, listing on website, announcements during show, 2 Class sponsorships, full page ad in show program.</p>	<p><b>Airline miles for plan ticket for Wade, Ruth, Wini or Babs.</b></p>
<p><b>Show Benefactor</b> – 15% discount on stalls, prime ringside location behind Airline mileage sponsors, banner displayed ringside, 2 full pages in show program, listing on website as Show Benefactor, announcements as Show Benefactor during show, Concierge check in, clean up at end of show, listing in show program on Sponsor page, 2 championship class sponsorships, 1 promotional piece in show packet.</p>	<p><b>\$1,250</b></p>
<p><b>Grand Sponsor</b> – 10% discount on stalls, prime ringside location behind Show Benefactors , full ad in show program, listing on web site as Grand Sponsor, announcements during show as Grand Sponsor, Concierge check –in, banner displayed ringside, 1 promotional piece in show packet.</p>	<p><b>\$1,000</b></p>
<p><b>Premium Sponsor</b> – Prime stall location behind Airline, Benefactor and Grand Sponsors, Concierge check-in, ½ page ad in show program, listing on website as a Premium Sponsor, banner displayed ringside.</p>	<p><b>\$750</b></p>
<p><b>Meet &amp; Greet Sponsor</b> – Signage at entrance to event, 2 PA announcements per day during the show, logo recognition on schedule page of show program, listing on sponsor page of show program.</p>	<p><b>\$500</b></p>
<p><b>Vendor Sponsor</b> – 1 free vendor booth, logo on website, listing as vendor sponsor in show program, recognition as vendor sponsor during show.</p>	<p><b>\$350</b></p>
<p><b>Halter Show Signage Sponsor</b> – Logo on all show specific signage. 2 PA announcements per day during the show, logo recognition on schedule page of show program, listing on sponsor page of program.</p>	<p><b>\$300</b></p>

<p><b>Industry Sponsorship</b> – This sponsorship is limited to those businesses that are involved with alpaca end products. Exclusive to this package: website advertisement on the home page, link from your ad on the home page to another page within the IAO website with your information, listing on all IAO email blasts, your ad on our website until November 2011, listing in the show program as a special sponsor.</p>	<p><b>\$250</b></p>
<p><b>Spinner’s Dream Award Sponsor</b> – 2 PA announcements per day at show, recognition on sponsor page of show program, logo recognition on sponsor page of website, and banner hung in Cottage show ring.</p>	<p><b>\$200</b></p>
<p><b>Fleece Show Sponsor</b> – 2 PA announcements per day at the show, recognition on sponsor page of show program, 1 promotional piece in show packet.</p>	<p><b>\$125</b></p>
<p><b>Registration Packet Sponsor #1</b> – Supply TWO promotional items to be included in the show packet. Material to be supplied by sponsor – must be received by 2/24/11 to ESS, 3060 Mack Smith Ln., Stevensville, MT 59870. Recognition on sponsor page of show program.</p>	<p><b>\$100</b></p>
<p><b>Registration Packet Sponsor #2</b> – Supply ONE promotional item to be included in the show packet. Material to be supplied by sponsor – must be received by 2/24/11 to ESS, 3060 Mack Smith Ln., Stevensville, MT 59870. Recognition on sponsor page of program.</p>	<p><b>\$75</b></p>
<p><b>Friend of IAO Sponsor</b> - PA announcement, listing in show program, and your name listed on the sponsor page of the website as a Friend of IAO.</p>	<p><b>\$50</b></p>

**Instructions:**

Mark the sponsorship level and submit a copy of this form with the registration and entry paperwork.

**Total Sponsorship Value:** \_\_\_\_\_  
**Transfer this number to the Registration (page 4)**