



## 2012 IAO Sponsonrs Benefit Packages

<p><b>AIRLINE MILEAGE SPONSOR</b></p> <ul style="list-style-type: none"> <li>• use your airline mileage to fly a judge to IAO</li> <li>• make sure your air miles are transferable</li> <li>• deadline for these are January 30, 2012</li> <li>• Fly Jenny and receive 2 free stalls</li> <li>• <b>receive 10% off for the early bird discount</b></li> <li>• concierge check in</li> <li>• stall clean up at end of show</li> <li>• prime ringside location</li> <li>• banner ringside</li> <li>• listing on website</li> <li>• announcements during show</li> <li>• 3 Champion class sponsorships</li> <li>• full page ad in show program</li> </ul>	<p>Airplane miles for plane ticket for Jenny</p>	<p><b>Meet and Greet Sponsor</b></p> <ul style="list-style-type: none"> <li>• Signage at entrance to event</li> <li>• 2 PA announcements per day during the show</li> <li>• logo recognition on schedule page of show program</li> <li>• listing on sponsor page of show program.</li> </ul>	<p><b>\$500</b></p>
<p><b>AIRLINE MILEAGE SPONSOR</b></p> <ul style="list-style-type: none"> <li>• use your airline mileage to fly a judge to IAO</li> <li>• make sure your air miles are transferable</li> <li>• deadline for these are January 30, 2012</li> <li>• 15% discount on all stalls,</li> <li>• <b>receive another 10% off for the early bird discount</b></li> <li>• concierge check in</li> <li>• stall clean up at end of show</li> <li>• prime ringside location</li> <li>• banner ringside</li> <li>• listing on website</li> <li>• announcements during show</li> <li>• 2 class sponsorships</li> <li>• full page ad in show program</li> </ul>	<p>Airplane miles for plane ticket for Wade, Ruth, or Sally</p>	<p><b>Vendor Sponsor</b></p> <ul style="list-style-type: none"> <li>• 1 free vendor booth</li> <li>• logo on website</li> <li>• listing as vendor sponsor in show program</li> <li>• recognition as vendor sponsor during show</li> </ul>	<p><b>\$350</b></p>
<p><b>Panel Sponsor</b></p> <ul style="list-style-type: none"> <li>• Rental of IAO panels. Shipping of panels to and from storage location to be paid for by panel renters.</li> </ul>	<p><b>\$3500</b></p>	<p><b>Halter Show Signage Sponsor</b></p> <ul style="list-style-type: none"> <li>• Logo on all show specific signage</li> <li>• 2 PA announcements per day during the show</li> <li>• logo recognition on schedule page of show program</li> <li>• listing on sponsor page of program.</li> </ul>	<p><b>\$300</b></p>
<p><b>Show Benefactor</b></p> <ul style="list-style-type: none"> <li>• 15% off all stalls</li> <li>• <b>receive another 10% off for the early bird discount</b></li> <li>• prime ringside location behind Airline mileage sponsors</li> <li>• banner displayed ringside</li> <li>• 2 full pages in show program</li> <li>• listing on website as Show Benefactor</li> <li>• announcements as Show Benefactor during show</li> <li>• Concierge check in</li> <li>• clean up at end of show</li> <li>• listing in show program on Sponsor page</li> <li>• 2 championship class sponsorships</li> <li>• 2 class sponsorships</li> <li>• 1 promotional piece in show packet</li> </ul>	<p><b>\$1250</b></p>	<p><b>Industry Sponsorship</b></p> <ul style="list-style-type: none"> <li>• This sponsorship is limited to those businesses that are involved with alpaca end products</li> <li>• website advertisement on the home page</li> <li>• link from your ad on the home page to another page within the IAO website with your information</li> <li>• listing on all IAO email blasts</li> <li>• your ad on our website until November 2011</li> <li>• listing in the show program as a special sponsor.</li> </ul>	<p><b>\$250</b></p>
<p><b>Grand Sponsor</b></p> <ul style="list-style-type: none"> <li>• 10% off all stalls</li> <li>• <b>receive another 10% off for the early bird discount</b></li> <li>• prime ringside location behind Show Benefactors</li> <li>• full ad in show program</li> <li>• listing on web site as Grand Sponsor</li> <li>• announcements during show as Grand Sponsor</li> <li>• Concierge check-in</li> <li>• banner displayed ringside</li> <li>• 1 promotional piece in show packet.</li> </ul>	<p><b>\$1000</b></p>	<p><b>Spinner's Dream Award Sponsor</b></p> <ul style="list-style-type: none"> <li>• 2 PA announcements per day at show</li> <li>• recognition on sponsor page of show program</li> <li>• logo recognition on sponsor page of website</li> <li>• banner hung in Cottage show ring.</li> </ul>	<p><b>\$200</b></p>
<p><b>Premium Sponsor</b></p> <ul style="list-style-type: none"> <li>• Prime stall location behind Airline, Benefactor and Grand Sponsors</li> <li>• Concierge check-in</li> <li>• ½ page ad in show program</li> <li>• listing on website as a Premium Sponsor</li> <li>• banner displayed ringside.</li> </ul>	<p><b>\$750</b></p>	<p><b>Fleece Show Sponsor</b></p> <ul style="list-style-type: none"> <li>• 2 PA announcements per day at the show</li> <li>• recognition on sponsor page of show program</li> <li>• 1 promotional piece in show packet</li> </ul>	<p><b>\$125</b></p>
<p><b>Registration Packet Sponsor #1</b></p> <ul style="list-style-type: none"> <li>• Supply TWO promotional items to be included in the show packet</li> <li>• Material to be supplied by sponsor – must be received by 2/24/11 to ESS, 3060 Mack Smith Ln., Stevensville, MT 59870</li> <li>• Recognition on sponsor page of show program.</li> </ul>	<p><b>\$100</b></p>	<p><b>Registration Packet Sponsor #2</b></p> <ul style="list-style-type: none"> <li>• Supply ONE promotional items to be included in the show packet</li> <li>• Material to be supplied by sponsor – must be received by 2/24/11 to ESS, 3060 Mack Smith Ln., Stevensville, MT 59870</li> <li>• Recognition on sponsor page of show program.</li> </ul>	<p><b>\$75</b></p>
<p><b>Friend of IAO Sponsor</b></p> <ul style="list-style-type: none"> <li>• PA announcement</li> <li>• listing in show program</li> <li>• and your name listed on the sponsor page of the website as a Friend of IAO</li> </ul>	<p><b>\$50</b></p>	<p><b>Friend of IAO Sponsor</b></p> <ul style="list-style-type: none"> <li>• PA announcement</li> <li>• listing in show program</li> <li>• and your name listed on the sponsor page of the website as a Friend of IAO</li> </ul>	<p><b>\$50</b></p>