



# IAO Show Program Advertising Order Form

Return to:

**Cheryl Tenold, ESS**

**3060 Mack Smith Lane, Stevensville, MT 59870**

Artwork must arrive by February 25, 2011

**Owner:** \_\_\_\_\_

**Ranch:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Cell Phone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_

			Quantity	
Full Page 8 1/4" x 10 1/2" (8.25" x 10.5") for bleeds please add 1/8" on all sides	\$200	x	_____	= _____
Half Page 7 3/4" x 4 7/8" (7.75" x 4.875")	\$100	x	_____	= _____
Third Page 7 3/4" x 3 1/8" (7.75" x 3.125")	\$75	x	_____	= _____
Quarter Page 3 3/4" x 4 7/8" (3.75" x 4.875")	\$50	x	_____	= _____
Business Card 3 1/2" x 2" (3.5" x 2")	\$25	x	_____	= _____
			Total Due	_____

## Pre-Press & Camera Ready

We can accept program files from Illustrator CS2, Photoshop CS2, InDesign CS2 and Quark XPress 4.0 providing used fonts and images are supplied. Images should be at 300 dpi in CMYK mode.

For camera ready art, pdf, tiffs, eps or jpg's are accepted. Save your file in CMYK, press quality, 300 dpi resolution. For the best quality of your ad, jpg's are not as good due to poor reproduction on print. Some exceptions can be made for higher quality JPGs, however as a general rule of thumb, we suggest to avoid sending JPGs.

If you have any questions, email Sandra at [srumney@sgalpacas.com](mailto:srumney@sgalpacas.com).

Send your final digital ad to Sandra at [srumney@sgalpacas.com](mailto:srumney@sgalpacas.com).